

Capability Statement



About:

Based in Dallas, we are a full-fledged branding and digital marketing agency to help you make the most of your online presence—whether you're a small to medium-sized business or DEI corporate brand manager. Since 2015, we have worked with 40+ subcontractors globally to cultivate exceptional brand experiences through strategic planning and execution and have an in-house team of 7. We have built an in-house team to work directly with you one-on-one.

We aren't just another branding and digital marketing agency. But, we are home to some of the most passionate, skilled, and experienced visual marketing geniuses who take care of everything from branding, web development, app development, SEO, social media marketing, printing, and much more. The company is named after its founder—Cimone Key, who holds a diversified client base of working closely at three fortune 500 advertising agencies for years.

Mission:

Our mission is to breathe life into the future generation and our culture with a diverse staff who can walk the walk and talk the talk. Our small but mighty team works in-house and collaborates with artists globally, to help satisfy our small businesses to acclaimed global brands' establish personal and unique styles for their visual marketing and web presence needs.

Contact:

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References

- Amazon, Maxine Gray, gramaxin@amazon.com
- Palo Alto Network, Lewis Hill, lhill@paloaltonetworks.com

YouTube:

- <https://youtu.be/Efk8C4zBkIs>

Core Capabilities:

- Brand strategy
- Graphic design
- Web design & development / UI/UX
- App design & development

Awards Won:

- Outstanding SBA 2022 by NCTRCA
- Site of the day Awwwards 2019
- Dieline Package Design Award 2018

Associated Organizations:

- Goldman Sachs 10,000 Small Businesses Alumni
- Babson College BWEL Alumni
- Founders First Alumni
- Black Chamber of Commerce
- One Million Black Women Goldman Sachs Mentor

Featured:

- Forbes | Fox 4 | FedEx Cares | WFAA | D Observer

Clients:



NAICS:

- 54143** - Graphic design services
- 541511** - Web (Internet) Page Design Services
- 541613** - Marketing Consulting Services
- 541810** - Advertising Agencies

DUNS:

02-782-9756

Social Economic Certification:

NCTRCA WBE/SBE/MBE : BFSB40467N0823
Texas HUB Certified
NMSDC: DL08394