

# Capability Statement



**Core Competencies:**

- DEI (Diversity, Equity, and Inclusivity) visual marketing services for small businesses to large corporations
- Cultivate exceptional brand experiences through strategic planning and execution
- Great customer service
- Top-notch quality
- Authentic storytelling

**Capacity:**

- In-house team
- 40+ subcontractors globally

**Process:**

1. Discovery call
2. Consultation
3. Documentation, agreement, SOW
4. Project launch
5. Project completion
6. Final Deliverables
7. Survey

**Past Experiences:**

- link 1, link 2
- Amazon, Maxine Gray, gramaxin@amazon.com
- Palo Alto Network, Lewis Hill, lhill@paloaltonetworks.com



**Awards:**

- 2022 Outstanding SBA by NCTRCA

**Featured:**

- Forbes | Fox 4 | FedEx Cares | WFAA | D Observer

**Associated Organizations:**

- Goldman Sachs 10,000 Small Businesses Alumni
- Babson College BWEL Alumni
- Founders First Alumni
- Black Chamber of Commerce

**D&B:**

- 02-782-9756

**Cage Code:**

TBD

**Website:**

- <https://www.ckcreativestudio.com>

**Started:**

- 2015

**Linkedin Address:**

- <https://www.linkedin.com/company/ck-creative-studio/>

**YouTube:**

- <https://youtu.be/Efk8C4zBkl5>

**NAICS:**

- 54143** - Graphic design services
- 541511** - Web (Internet) Page Design Services
- 541613** - Marketing Consulting Services
- 541810** - Advertising Agencies

**Social Economic Certification:** NCTRCA WBE/SBE/MBE

**Accept Credit Cards:** Yes

**Contact:**

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